

Stakeholder Communication

5 April 2018



A City & Guilds Institute
of Advanced Technology

New Managing Director for Gen2



Hello,

I would like to introduce myself as the newly appointed Managing Director of Gen2 training. As you may be aware, our previous CEO, Mike Smith will be retiring at the end of September and from 1st April he has taken up a new role to help prepare Gen2 and the wider City & Guilds Group for our future business challenges.

I have been involved with Gen2 for over 10 years as Chief Operating Officer and I am thrilled to have the opportunity to guide the organisation onward to deliver the high quality training and education solutions for which Gen2 is well known throughout Cumbria and beyond. We have a great capability here at Gen2 and I am committed to ensure that we continue to deliver the high quality training to fulfill your business needs.

Gen2 has been at the forefront of making the new apprenticeship standards available to our customers and making fully funded upskilling courses available to our eligible customers. We also want to ensure that our customers have the opportunity to fully develop their workforce and we have some exciting new higher education developments which will make an expanded range of apprenticeship degrees available here in Cumbria. We are also investing in our electrical engineering facilities and offering an expanded range of welding training and certification.

Apprenticeships remain a great way to recruit new talent, but gone are the days when there are any age limits on who can acquire new skills via an apprenticeship. Gen2 has adapted to this new world by continuing to develop solutions to allow customers to upskill all of their workforce through Management training schemes, Customer Service, Project management and a new IT infrastructure apprenticeship. The strength of our apprenticeship programmes was recently recognised at the AELP AAC Awards in which Gen2 were named as National Apprentice Provider of the Year. [#FEWeekAAC2018](#)

We are very proud of what we do here at Gen2 and in particular the benefits we bring, not just to our customers, but also in the opportunities we help to make possible in the local community. This is nowhere more evident than in the outstanding results that our apprentices deliver in response to our national apprenticeship week challenges. This year they not only demonstrated their technical skills, but were also involved in community work and raised over £5,500 for local charities. The spirit of the event and the very ethos of Gen2 is captured in this video which I hope you will find a moment to enjoy:

<https://goo.gl/v8sRM8>



I'd like to end by thanking you for being a valued customer of Gen2 and look forward to continuing to deliver the solutions that allow your business to thrive and succeed.

A handwritten signature in black ink that reads "Paul".

Paul Storey
Managing Director



Find us on Social Media

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